

Professor Richard Smith



Richard Smith is Professor of Public Health Economics and Deputy Pro Vice Chancellor for the Faculty of Health and Life Sciences at the University of Exeter. He was previously the University's Deputy Vice-Chancellor for Strategy Integration and Resources, and prior to Exeter was Dean of the Faculty of Public Health & Policy at the London School of Hygiene and Tropical Medicine.

Richard has experience with a wide range of economic methods, including micro-, macro-, behavioural-, and political-economic techniques, applied to various areas, from health outcome assessment to antibiotic resistance. He has pioneered the macro-economic modelling of communicable and non-communicable diseases and the economic analysis of the impact of trade and trade agreements on health and health care across a range of areas. Most recently he has focussed on the assessment of fiscal measures related to public health, including evaluation of the UK 'sugar tax' and several projects related to the economics of food systems.

Richard has been elected as an Honorary Member of the Faculty of Public Health, Member of the Royal Society of Public Health, Fellow of the Academy of Social Sciences and as a Principal Fellow of the Higher Education Academy.

Register of Interest

An up-to-date record of member interests can be found on the [register of interests page](#)